

# Public Libraries in the Digital Age

Chris Batt

Chief Executive, Museums, Libraries and Archives Council, United Kingdom

Image 1



Image 2



Image 3



Image 4

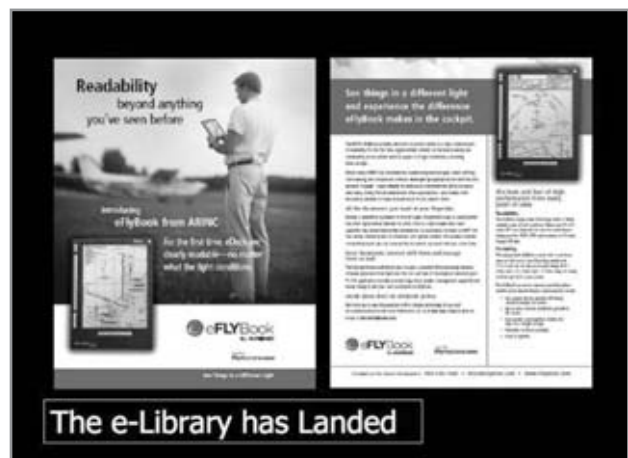


Image 5

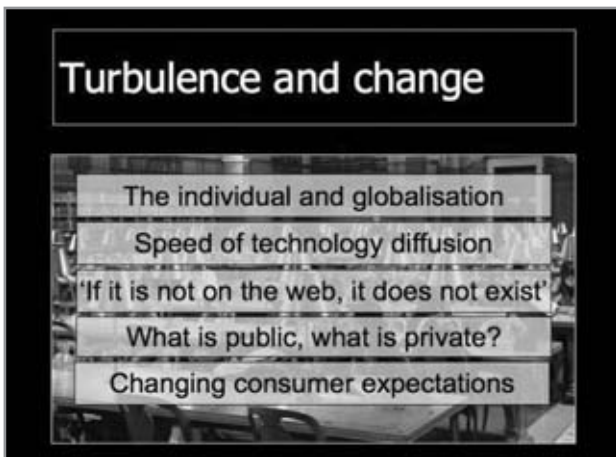


Image 6



Image 7



Image 8

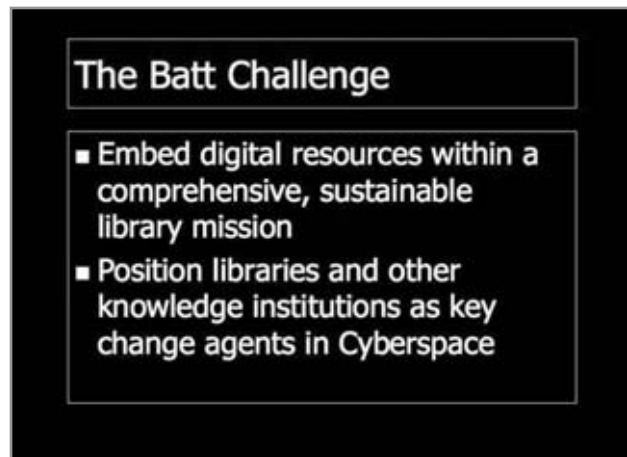


Image 9

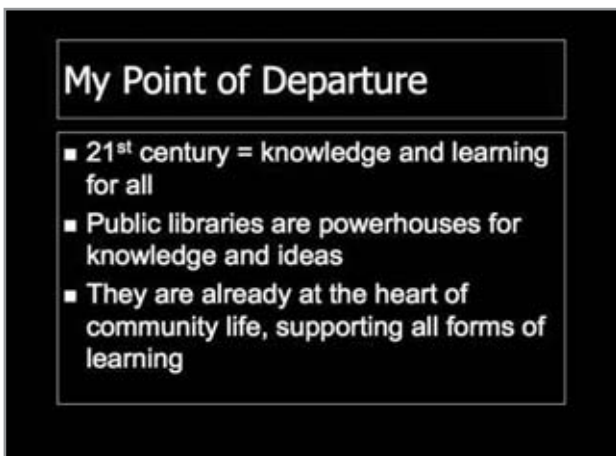


Image 10

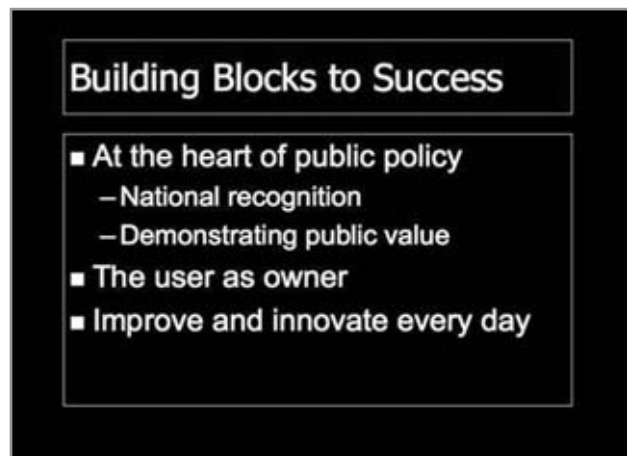


Image 11



Image 12

**Public libraries as active agents in the digital world**

**THE ONLINE LIBRARY**  
 Innovation: New services  
 Improvement: Existing services better

Image 13

Online reference shelf  
 Single national contract  
 Free use to all library card holders

Image 14

Electronic enquiry desk  
 24/7 real-time enquiry service  
 Free to everyone

Image 15

Cataloguing/disclosure  
 Collection-level description  
 Libraries museums, archives, galleries

Image 16

**Public libraries as active agents in the digital world**

**THE ONLINE LIBRARY**  
 Innovation: New service propositions  
 Improvement: Better access to services

Image 17

**The People's Network**

€250m national programme  
Led the broadband revolution

Attracted new users  
Re-skilled all library staff

Image 18

**EnrichUK**

€75m programme  
140 projects  
Creating new content

Image 19

**Integrating collections**

Many institutions working together  
Thames Pilot – the history of the river

Image 20

**Virtual resources**

New combinations of resources  
Removing barriers of geography

Image 21

**Creating Cross-Border Consensus for the European Digital Library**

Image 22

**Significant Features**

- Integration of collections from many institutions
- Object/item level description
- It is invisible to public search engines

Image 23



Image 24



Image 25



Image 26



Image 27



Image 28



Image 29

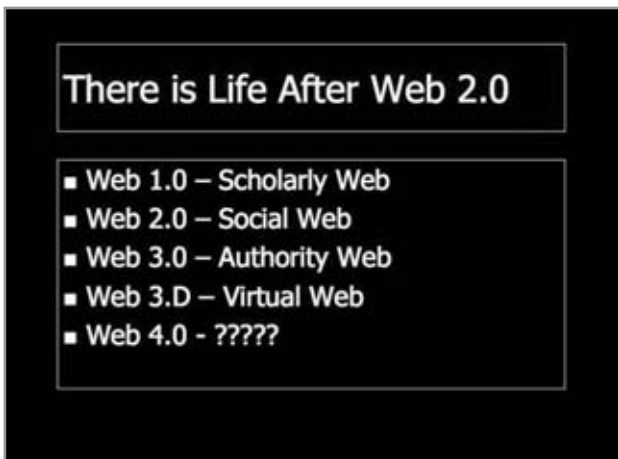


Image 30

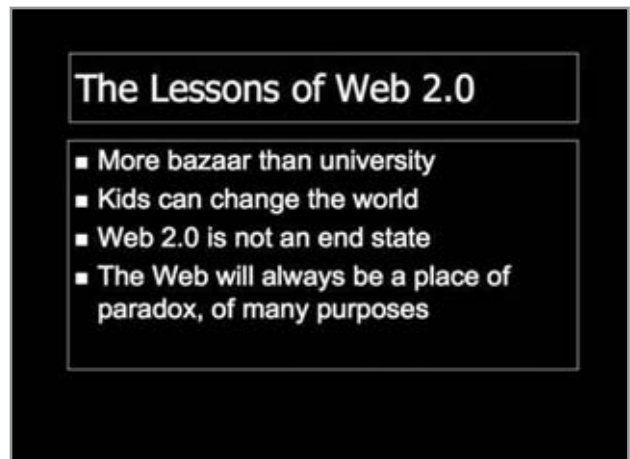


Image 31



Image 32



Image 33

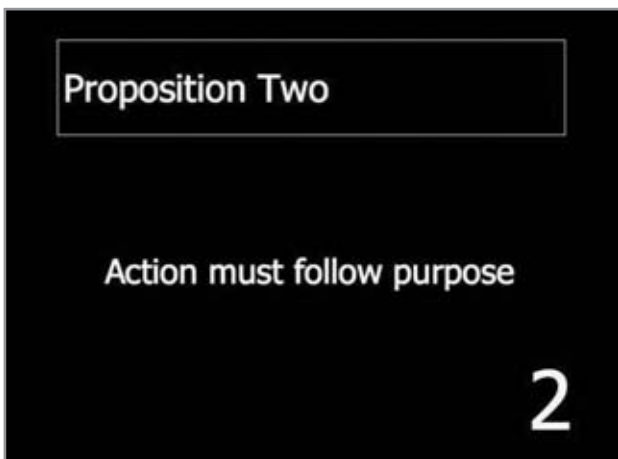


Image 34

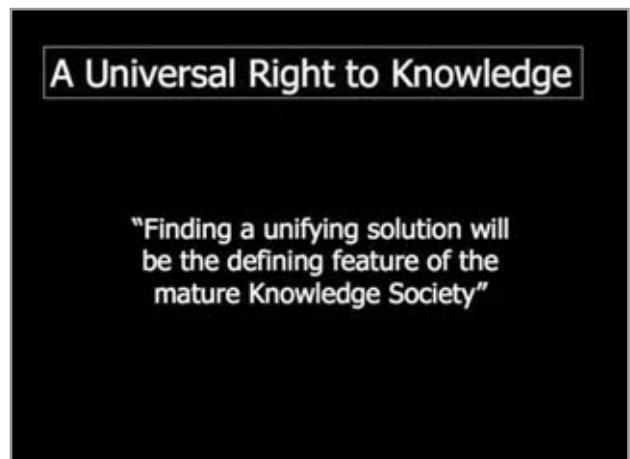


Image 35



Image 36

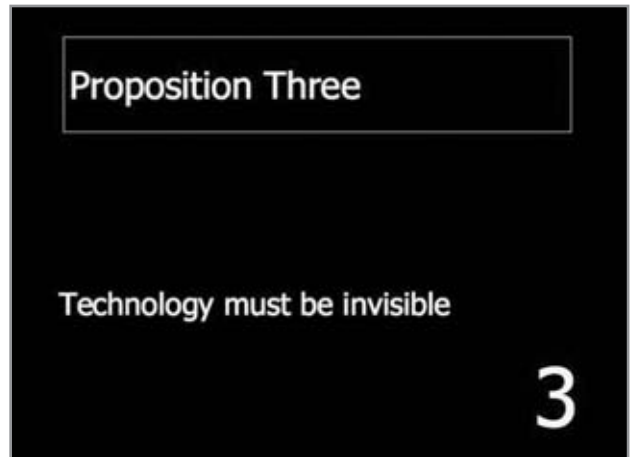


Image 37



Image 38



Image 39



Image 40

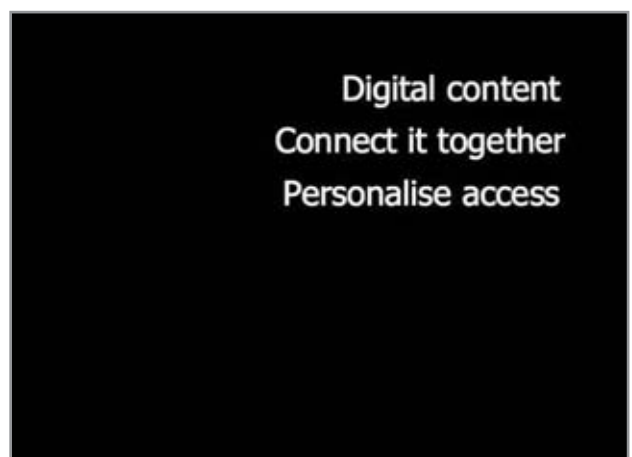


Image 41

NAME: Adie  
 SEARCH: Roman remains  
 RESULT HITS: 7 hits

Existing interests  
 Home address  
 Learning styles



Hi Adie: I've 'dug up' some basic stuff on Roman remains and registered you for seven days on the new archaeologists discussion list so you can get see what everyone is talking about. If you want the local archaeology group and the Roman Society to know about your interest, just click the links below:

- o Institute of Archaeology introductory lecture on Roman remains in Britain (streamed audio [free])
- o Digging up Roman remains in England - Time Team programme from C4 (streamed video [single viewing £1.00])
- o Books on Roman history in Britain in your local library
- o Collections of Roman remains within 45 minutes travel time of home (travel details included)
- o Links to organisations that other people like you found useful
- o People in the area you might like to chat to
- o Click here to let other organisations hear about your interest

Score: 10/10

Image 42

# Proposition Four

Technology must be invisible  
 Listen to the user

# 4

Image 43



NVO - Facilitating Scientific Discovery

Start Using NVO

EYE ON THE NIGHT SKY

GETTING INTO THE GARDEN

ALARMING

Image 44

# User learning journeys call for...

Massification of relevant content  
 objects, not multiplication of  
 institutions

The web as a route to learning and  
 understanding not a marketing tool

Image 45

# Proposition Five

The future is already here...

# 5

Image 46



People's Network

search results - details

Showing 1 of 101 results.

previous results next results

Roman earthenware - photo of mixed pottery



Photograph: 4.jpg

Information Source: Alfred Stevens, Oxford

Creator: David Coast Digital Archive

Categories and Keywords: Topographic

WebSite: www.peoplesnetwork.gov.uk/home/aboutpeople.htm

previous results next results

search again



Image 47



Image 48



Image 49

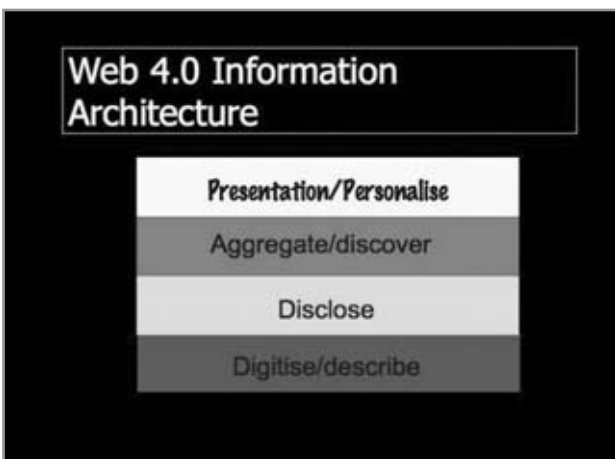


Image 50



Image 51



Image 52

