

QUESTIONNAIRE

VISITORS



Fecha/...../20.....
 Hora: h min.

Mar	Miér	Juev	Vier	Sáb	Dom	Lun
1	2	3	4	5	6	7

CUESTIONARIO Nº

América1 Antropología.....2 Sorolla.....3 Artes Decorativas...4 Traje.....5 Arqueológico6 Sefardí7 Arte Romano8
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Dear visitor,

Through the State Museums General Sub-directorate, the Ministry of Culture has launched a number of museum visitor surveys in order to get to know you better and in an attempt to adapt the visit's conditions to your needs. We would be grateful if you could help us by filling in this questionnaire since your opinion is essential to achieve this goal.

INSTRUCTIONS FOR FILLING OUT THE QUESTIONNAIRE

- For most of the questions, you only need to circle the appropriate number.
- Where multiple-choice questions are asked, the number of options you can choose is indicated.
- Some are open questions. Either answer with a number, or write down a brief answer, as appropriate.

1 Is it your first visit to this Museum?

1. Yes
2. No, I have visited this Museum before

2 If you have visited this Museum before, please tell us when you last visited:

1. In the last 3 months
2. In the last 6 months
3. In the last 12 months
4. In the last 2 years
5. More than 2 years ago

3 If you came in the last 12 months, how many times did you visit the Museum, not including today's visit?

..... times

4 What do you expect from your visit to this Museum?

Circle no more than 3 answers

1. To enjoy a different atmosphere
2. To discover new things
3. To do something outside my daily routine
4. To appreciate pieces or works of art
5. To get to know History
6. To remember things I already knew
7. To understand cultural diversity
8. To remember times gone by
9. To learn
10. Other (please specify)

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5 Today, you came to the Museum

1. Alone
 2. With someone else
- Indicate the number of people who came with you without including yourself.....

6 If you came with someone, who came with you?

1. Your husband/wife, partner
2. 2 Your parents
3. One or several of your children, how old are they?
years old,.....years old,.....years old, years old
4. Friend(s) of your children, or other children, how old are they?
years old,.....years old,.....years old, years old
5. One or several relatives
6. One or several friends or colleagues
7. Somebody else, who?

.....

8. Somewhere else, where?

11. I haven't seen any advertising

7 Did you come with an organised tour group, booking in advance?

1. No
2. Yes, what type of group?
 - Senior citizens
 - Tourist
 - Cultural association
 - Adult education
 - Other (please, specify)

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8 Did you know the exact location of this Museum before today's visit?

1. Yes
2. No

9 If not, did you have any problems finding it, and if so, what type of problems?

1. No problem at all
2. Lack of external signs
3. The signs were wrong
4. I did not have the necessary information
5. Other (please specify)

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