

# THE SOCIAL VALUE OF CULTURAL HERITAGE

6 – 7 FEBRUARY 2018

## OBJECTIVES AND CONTENTS

The focus of this conference is giving to the society the new approach of cultural heritage in Europe. It also wishes to state the need of increasing the exchange of knowledge and experience between the cultural sector with other private or public sectors, stimulating the innovation, the sustainability and the social inclusion. The aim is doing of cultural heritage a useful tool for helping toward the social welfare.

This meaning has been separated in two sessions. The first one shows the tendencies of the new management of cultural heritage. The second session refers the shared and transversal management of heritage, in the global concept that follows the interpretation of heritage from several perspectives. This is a round table for giving the floor to attendants in a great debate.

## VENUE

**Museum of the Army** (auditorium), C/ de la Paz s/n. 45001 Toledo

## REGISTRATION

Free audience. Please confirm your attendance in the telephone number +34 917017000 (ext. 32465) or [patrimonio.europeo@mecd.es](mailto:patrimonio.europeo@mecd.es)

## TUESDAY 6 FEBRUARY

### *Current issues in cultural heritage*

17:30 h – 20:00 h.

*Welcoming words.* **Ministry of Defense / Regional Government of Castilla-La Mancha / Council of Toledo**

*The European Year of Cultural Heritage.* **Camilo Vázquez Bello.** International Cooperation. MECD.

*The Reflection Group “EU and Cultural Heritage”.* **Brigitte Myle.** Ministry of Culture, Flanders (Belgium).

“Strategy 21”. **Eladio Fernández Galiano.** Council of Europe.

## WEDNESDAY 7 FEBRUARY

### *Roud table. Understanding the Cultural heritage*

17:30 h. – 20:00 h.

*Moderator:* **Elisa de Cabo de la Vega.** Protection Heritage. MECD

*Social awareness about cultural heritage.* **Patrick Dondelinger.** Ministry of Culture, Luxembourg.

*The visibility of the heritage nominated by UNESCO.* **Ángel Rosado Martínez.** Group of World Heritage Cities.

*The transversal management about the immovable heritage: the train stations.* **Javier Dahl Sobrino.** National Railway Agency, ADIF.

*What can do for the cultural heritage from the perspective of civil society?* **Cristina Gutiérrez-Cortines.** Foundation Ars Civilis.

*The European Heritage Label and the diffusion of culture.* **Alicia Gómez-Navarro.** EHL Site Residencia de Estudiantes (Madrid).