



# Punto de Contacto Cultural

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# Las REDES CULTURALES EUROPEAS en el PROGRAMA CULTURA 2007-2013



# La Unión Europea y la Cultura

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El Programa toma como punto de partida el **Art.167** del Tratado de Lisboa, que contiene 3 mandatos:

-  Contribuir al florecimiento de las culturas de los Estados miembros.
-  Respetar la diversidad cultural nacional y regional.
-  Poner de relieve el patrimonio cultural común.

Todo ello fomentando la cooperación entre los estados miembros, así como con terceros países y con organizaciones internacionales del ámbito de la cultura.



## **Caleidoscopio**

-Artes escénicas, plásticas, visuales y aplicadas.



## **Ariane**

-Libro, Lectura y Traducción.



## **Rafael**

-Patrimonio Cultural.



## **Cultura 2000**

-Proyectos anuales de Cooperación.

-Proyectos plurianuales de Cooperación.

-Proyectos en Terceros Países.

-Libro, lectura y traducción.

# 37 Países Participantes

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## 27 Estados miembros de la UE:

Alemania, Austria, Bélgica, Chipre, Dinamarca, Eslovenia, España, Estonia, Finlandia, Francia, Grecia, Hungría, Irlanda, Italia, Letonia, Lituania, Luxemburgo, Malta, Países Bajos, Polonia, Portugal, Reino Unido, República Checa, República Eslovaca, Suecia, Bulgaria y Rumania.

## 3 Países del EEE/AELC (Espacio Económico Europeo):

Islandia, Liechtenstein y Noruega.

## Países candidatos a la adhesión a la UE:

Turquía.

## Los países de los Balcanes occidentales:

Albania, Bosnia-Herzegovina, Croacia, República Yugoslava de Macedonia, Serbia y Montenegro.

**Art. 1**

**Un único programa plurianual  
Enero 2007 - Diciembre 2013**

**Art. 2**

**400 millones de euros**

**Art. 3**





**Objetivos:**

- 1. Promover la movilidad de los agentes del sector cultural**
- 2. Fomentar la circulación de las obras**
- 3. Promover el diálogo intercultural**

# Objetivos

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**El programa contribuirá a *reforzar los objetivos transversales de la Comunidad Europea*, en particular:**

-  **promoviendo el principio fundamental de la libertad de expresión.**
-  **fomentando una mayor toma de conciencia sobre la importancia de contribuir al desarrollo sostenible.**
-  **tratando de promover la comprensión mutua y la tolerancia en la Unión Europea.**
-  **contribuyendo a eliminar cualquier forma de discriminación basada en el sexo, la raza o el origen étnico, la religión o las convicciones, la discapacidad, la edad o la orientación sexual.**

# Capítulos del Programa Cultura 2007-2013

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## 1- APOYO A PROYECTOS CULTURALES

- 1.1 - Proyectos de Cooperación Plurianuales
- 1.2.1 - Acciones de Cooperación
- 1.2.2 - Proyectos de Traducción Literaria
- 1.3.5 - Proyectos de Cooperación con Terceros Países
- 1.3.6 - Ayuda a Festivales Culturales Europeos



## 2- APOYO A ORGANIZACIONES A NIVEL EUROPEO EN EL CAMPO DE LA CULTURA:

Subvenciones a gastos operativos para tres categorías:  
Embajadores, Redes y Plataformas



3.2- PROYECTOS DE COOPERACIÓN ENTRE ORGANIZACIONES VINCULADAS AL ANÁLISIS DE POLÍTICAS CULTURALES: (Apoyo al Análisis y Difusión de Información)



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# **PROGRAMA CULTURA 2007-2013**

## **2 – APOYO A ORGANIZACIONES A ESCALA EUROPEA EN EL CAMPO DE LA CULTURA**

## 2 -Apoyo a organizaciones a escala europea en el campo de la cultura

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- Trabajo permanente de un organismo que persiga un objetivo de interés general europeo en el ámbito de la cultura.
- Representen una verdadera dimensión europea:
  - asegurando funciones de representación a nivel comunitario.
  - recogiendo o difundiendo información para facilitar la cooperación cultural comunitaria transeuropea.
  - conectando en red a nivel europeo organismos activos en el ámbito de la cultura.
  - participando en la realización de proyectos de cooperación cultural o desempeñando el papel de embajadores de la cultura europea.
- Tres categorías (**Embajador**, Redes, Plataformas).

## 2 -Apoyo a organizaciones a escala europea en el campo de la cultura

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### Requisitos generales del Capítulo 2:

- **Máximo de cofinanciación europea: 80 %**  
(pero hay topes para cada categoría en función del presupuesto)
- **Subvención para gastos operativos de un año financiero**
- **Máximos del capítulo: 100.000-600.000 (Embajadores) €**
- **Anuales o plurianuales:** en 2012 sólo hay opción a ayudas anuales.

# Las Redes de representación y defensa

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## ¿Qué es una Red de representación y defensa?

Son aquellas en las que sus miembros asociados autorizan a la red con el fin de que ésta asegure una representación importante de la(s) categoría(s) específica(s) de operadores culturales o de los campos culturales a nivel europeo en los que se enmarca.

Las redes deberían acoger a los miembros que estén legalmente establecidos en al menos **quince** *países participantes* en el Programa.

De manera alternativa, cuando las redes estén compuestas de organizaciones que representen operadores culturales a nivel nacional (como las federaciones nacionales), la red alcanzará una representación importante en al menos diez *países participantes* en el Programa.

# Las Redes de representación y defensa II

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## ¿Qué operadores pueden optar a Redes de representación y defensa?

- Organismos independientes públicos o privados
- Con personalidad jurídica
- Sin ánimo de lucro
- Asentados en países participantes en el Programa
- Con objetivos culturales
  
- No pueden ser autoridades publicas (internacional, nacional, regional o local)
- Ni personas físicas

# Las Redes de representación y defensa III

## Requisitos para solicitar la medida de Redes:

Red con relevancia en las categorías de movilidad de operadores culturales y/o en el campo de la cultura a nivel de Europeo.

**Al menos 1 año de funcionamiento**

Las Redes reciben aprox. el 40% del presupuesto disponible del capítulo 2

**Max de ayuda concedida 120.000 €**

Gastos estimados para la ejecución del plan de trabajo

- Menos de 100.000 €
- Entre 100.000 y 150.000 €
- Más de 150.000 €

Cuantía máxima de la subvención

- > 75.000 €
- > 80.000 €
- > 120.000 €

**Plazo de presentación:**

**18 de septiembre de 2012**

*!!!Ultima convocatoria del Programa 2007-13!!!*

# Beneficiarios de Redes de representación y defensa

## Convocatoria 2012

### Network

Project nr.	Category	Organisation name	Final score**	Country	Maximum Grant Awarded*	% awarded	
522328	A NET BD	Association des Cinémathèques Européennes	98,5	BE	14 160,00 €	80,00 %	
522316	A NET FR	European Music Office	96,5	BE	www.emo.org	115 724,50 €	37,82 %
522310	A NET FR	European Network of Cultural Administration Training Centres	95	BE		64 000,00 €	50,37 %
522313	A NET FR	Réseau Européen de Musique Ancienne	93	FR	www.rema-eemn.net	37 443,00 €	38,91 %
522288	A NET BD	TRANS EUROPE HALLES	91	SE	www.teh.net	59 000,00 €	43,98 %
522291	A NET BD	Culture Action Europe	90	BE		117 500,00 €	57,92 %
522306	A NET FR	Conseil International des Musées	88	FR		80 340,00 €	2,06 %
522308	A NET FR	Association of European cities and regions for culture	88	FR	www.lesrencontres.eu	90 000,00 €	25,00 %
522309	A NET BD	European Theatre Convention	85	FR	www.etc-cte.org	120 000,00 €	38,80 %
522327	A NET FR	EFAP - FEPA (Forum Européen des Politiques Architecturales)	84,5	BE		49 500,00 €	28,21 %
522285	A NET BD	EIDD - Design for All Europe	84	IE	www.designforalleurope.org	50 000,00 €	77,48 %
522270	A NET BD	Res Artis Stichting	81	NL	www.resartis.org	25 407,09 €	28,88 %
12						823 074,59	
16						1 353 074,59	

\* NOTE: the final amount of the EC grant will be determined following the analysis by the EACEA financial services

\*\* Subject to further financial analysis

# Descripciones de las Redes beneficiarias

## Convocatoria 2012

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522270	Res Artis Stichting	<p>The aim is to: Provide a forum to support and represent the interests of residential art centres and artist-in-residency programmes internationally; Contribute to the creation of an international network of artist communities, residential art centres and artists-in-residency programmes which provide artists with facilities and conditions conducive to creative work and which actively involve artists from more than one country; Foster artist communities, residential arts centres and artist-in-residency programmes that show a genuine will to sustain or improve the quality of artistic endeavours in any culture; Collect and provide information on residential art centres and artist-in-residency programmes; Encourage and assist the development of new residential art centres, particularly in regions where there are none or only few; Organize face-to-face meetings as critical platforms to present challenges of all kinds and discuss pressing local as well as international issues.</p>
522285	EIDD - Design for All Europe	<p>EIDD Design for All Europe is the joint European platform for social planners, architects, designers and others who believe in the potentials of their professions to play a vital role in the necessary transformation of our societies into more cohesive, innovative and sustainable ones. Our aims to promote, communicate and disseminate the theory and practice of Design for All as a tool for social and economic inclusion; to undertake studies of and provide information and examples of best practices about the relationship between design and inclusion; to initiate design solutions to meet identified needs at European level. The aim of EIDD is to encourage active interaction and communication between professionals interested in the theory and practise of Design for All and to build bridges between, on the one hand, these and other members of the design community and, on the other hand, all those other communities where Design for All can make a real difference to the quality of life.</p>
522288	TRANS EUROPE HALLES	<p>Trans Europe Halles is a network of independent cultural centres founded in 1983 with its head office in Lund, Sweden. The members centres are all converted industrial buildings initiated by citizens and with a multi-disciplinary art programme. Aims: 1. To create a platform for ideas, collaborations and support. 2. To promote and encourage formal and informal co-operations between members. 3. To provide a forum for learning where experience and knowledge can be shared. 4. To actively encourage a cultural perspective that is pluralist, sustainable, integrated, socially aware and creatively daring. 5. To encourage and promote an international perspective in member centres. 6. To support the independent nature of member centres. 7. To provide a resource and encouragement for relevant and/or new cultural initiatives. 8. To promote a multidisciplinary approach to contemporary art practice. 9. To promote the concept of citizens' initiatives with regard to arts and culture.</p>
522291	Culture Action Europe	<p>Culture Action Europe is an advocacy and lobby network promoting arts and culture as a building block of the European project. It is a membership network including members from all artistic disciplines currently comprising 113 members from 22 countries. Our overarching aim is to influence European policies for more and better access to culture across the continent and beyond. We provide customised information and analysis of the European Union culture related issues to our members (e.g.: newsdigest, newsletters, policy briefings, policy consultations), we offer cultural actors a space to exchange and elaborate common positions (e.g.: conferences, members meetings), and we develop specific advocacy actions targeted at the European policymakers. Behind our aims and activities is the belief that public investment in culture and the arts contributes to the development of a sustainable and cohesive Europe.</p>



# Descripciones de las Redes beneficiarias II

## Convocatoria 2012

522308	Conseil International des Musées	L'ICOM est la seule organisation internationale des musées et des professionnels de musée, qui se consacre à la conservation, à la pérennité et à la transmission à la société, du patrimoine naturel et culturel mondial, présent et futur, matériel et immatériel. Créé en France en 1946 et ayant son siège à Paris, l'ICOM est un forum diplomatique qui promeut la coopération internationale. Aujourd'hui, l'ICOM réunit plus de 30 000 membres institutionnels et individuels au sein d'une structure fédérale de 117 comités nationaux et 31 comités internationaux. Fort d'un réseau d'experts unique en son genre, l'ICOM établit des standards d'excellence professionnelle et favorise les recherches et les productions scientifiques de ses comités. Enfin, l'ICOM coordonne depuis son siège parisien un ensemble d'actions de service public dans les domaines de valorisation du patrimoine, la lutte contre le trafic illicite de biens culturels et la prévention et gestion des risques.
522308	Association of European cities and regions for culture	The Association of European cities and regions for culture -Les Rencontres- has been created in 1994. It groups about 170 members, mainly from all levels of local government, in 35 countries inside and outside of the EU. Its participative system of governance enables it to provide an original platform for debate and cooperation between local and regional authorities, together with cultural organisations. It is the only network in the cultural field for local authorities, which are key actors and constitute a key space of work on European challenges. It primarily addresses the dialogue between the political, cultural and educational spheres. Its main aims are to enable local and regional elected leaders to work on local cultural policies and on the setting up of joint-projects with a European dimension. It organises meetings and seminars that enable exchanges, ensures works of publication and coordination with its members and has a partnership approach with other organisations.
522309	European Theatre Convention	The ETC is a pan-European artistically driven non profit-making organisation representing the publicly funded theatre sector, counting over 40 members in 25 countries speaking 22 languages with the mission to: Create, protect, diffuse and promote the art of theatre and its linguistic diversity in Europe and beyond And aims to: Act as transnational theatre collaboration network to develop high quality creative and innovative theatre and artistic education projects, to support the mobility of artists and the exchange of artistic works fostering cultural diversity and intercultural dialogue and hence the emergence of a common European cultural shared area; Act as platform to connect theatre makers, to facilitate professional development, knowledge transfer and capacity building of the sector and Act as representation and advocacy network in dialogue with European institutions, members states and civil society to strengthen cultural policies seeking to reaffirm the role of theatre
522310	European Network of Cultural Administration Training Centres	ENCATC was founded to provide a forum for debate among its members and to advocate quality and efficiency of cultural management and cultural policy. The association encourages its members and young researchers to pursue, publish, present, and disseminate research in arts and cultural management and cultural policy to strengthen the understanding of cultural management and cultural policy issues in the academic, political and professional field. To contribute to future thinking ENCATC monitor trends and developments that affect the future of arts and culture, support businesses and organizations with strategy development by means of scenario planning, and develop new educational and training curricula, services and business concepts based on these scenarios. ENCATC actively encourages the mobility of educators, students, artists and cultural managers across the sectors and among countries because this experience is invaluable for skills development and for the Europe 2020 strategy.
522313	Réseau Européen de Musique Ancienne	Le Réseau Européen de Musique Ancienne (REMA) est le seul réseau représentatif européen consacré à la promotion et à la diffusion de la musique ancienne en Europe. Ce réseau créé en 2000 compte actuellement 65 structures membres de 19 pays européens dont trois réseaux: European Festivals Association (EFA - Europe), Central European Festivals of Early Music Association (CEFEMA - pays d'Europe centrale) et Nordic Early Music Federation (NORDEM - pays nordiques). Les missions du REMA sont multiples :- Promouvoir la musique ancienne au niveau européen et en faciliter la diffusion.- S'associer dans la redécouverte du patrimoine européen de la musique ancienne.- Encourager le développement et l'intégration de la pédagogie de la musique ancienne et la promotion des jeunes interprètes.- Faire entrer la musique ancienne dans les programmations.- Se donner la possibilité, par tous les moyens possibles, d'aider d'autres structures de même objet.

# Descripciones de las Redes beneficiarias III

## Convocatoria 2012

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522316	European Music Office	The European Music Office brings together international and national professional organisations, associations and federations from the music sector within Europe. EMO represents all music genres and sectors (authors, composers, performers, publishers, producers, managers; those involved in live music, education and training, etc.). EMO members are mainly European Collecting Societies, Music Information Centers and Music Export Offices. EMO aims at facilitating the circulation of works, artists and productions, fostering exchanges, co-operation and the mobility of the music professionals, easing public access to new artists and cultures from all over Europe, and encouraging the development of professional organisations in the European music sector. As a representative of the music sector to the EU, EMO acts as an interlocutor for European and national institutions working on cultural policy. EMO also relays the information on EU culture programmes and policy to the music sector.
522327	EFAP - FEPA (Forum Européen des Politiques Architecturales)	L'EFAP aisbl plaide pour une culture commune de la ville européenne solidaire fondée sur une approche bottom-up. Elle mène une analyse des politiques architecturales en Europe, un observatoire de pratiques innovantes et la conduite de projets-pilotes. Elle anime un espace de partage des savoir-faire entre élus, professionnels, responsables culturels, personnalités privées et citoyens: son réseau, le Forum Européen des Politiques Architecturales (FEPA), qui regroupe plus de 90 organisations qui en déploient les actions. En identifiant et en fédérant la multitude d'initiatives qui émergent en Europe et pays voisins comme autant de micro-laboratoires, le FEPA entend valoriser l'apport de la créativité architecturale comme solution pour un développement plus attractif et solidaire de la ville européenne.
522328	Association des Cinémathèques Européennes	ACE is an affiliation of 40 national film heritage institutions. Its joint role is to protect the European film heritage and to ensure its visibility on the screen as well as through digital technologies that the audiovisual records of the past can be enjoyed and studied for generations to come. To achieve these aims, ACE strives to promote public interest in European film culture and its history, awaken awareness of its cultural and economic value among European decision-makers and the film industry, encourage European-wide technical and scientific research in the field of preservation, restoration and digitisation of film heritage, create favourable economic and legal conditions to allow the European film heritage institutions to fulfil their professional task. ACE organises meetings and conferences, initiates or takes part in surveys, consultations, work groups, advisory boards, taking into account any means which serve to improve the awareness of Europe's film heritage.



# Punto de Contacto Cultural

<http://www.mcu.es/cooperación/MC/PCC/index.html>

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