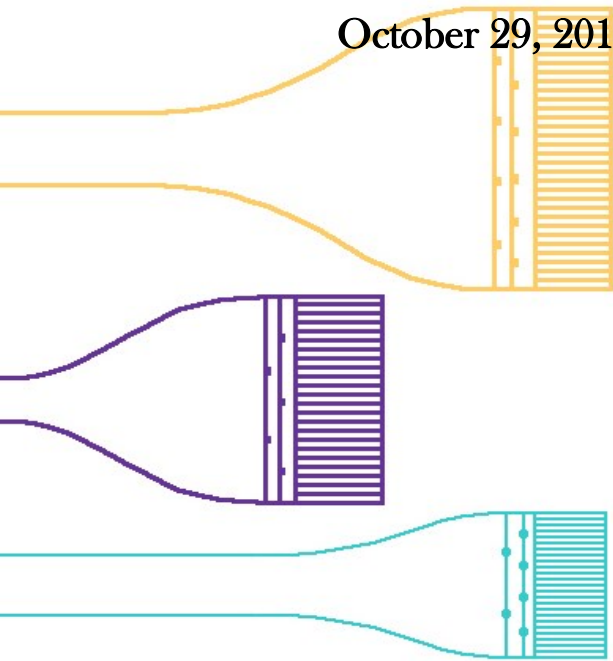


TUITPOSIUM #PrevCon18

# Beyond luxes(lx)

PREVENTIVE CONSERVATION  
IN MUSEUMS

October 29, 2018



The Museo Nacional de Cerámica y Artes Suntuarias “González Martí”, Valencia (MNCV), is organising its **first conference on Twitter**, a highly immediate social network that makes it possible to engage with followers in a very approachable and direct way. The network is an excellent medium for making the museum’s daily work available to users of this platform.

The proposed closed programme will centre on preventive conservation, its importance and its implications for day-to-day museum activities.

This is **a complex discipline** which goes beyond just climate control and lighting, encompassing such disparate tasks as storage, IPM, emergency preparation and security.

All users will be able to follow the conference using the hashtag **#PrevCon18**, comment or ask the speakers direct questions about the topics under discussion.

If you have a personal or institutional Twitter account and you are interested in taking part in this event, contact us at: [información.mceramica@mece.es](mailto:información.mceramica@mece.es)

Complete the participant form with a summary of your proposal and submit it by 16 September 2018.

The final programme will be announced on 28 September 2018.

Between 28 October and 4 November 1934, the **International Museum Conference** was held in Madrid. The event was promoted by the International Museums Office (IMO) and demonstrated the relationship between architecture, museography and conservation.

There were talks on lighting, ventilation and opening storerooms to visitors, as well as climate conditions, with the first experimental studies. Mention was also made of documentation, which we know plays a key role in the conservation of collections.

Because this was such a milestone in the history of museums and the later development of museology through conservation, we chose this significant date for our conference.

